

# **CHRISTIAN KATT**

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## **EXPERIENCE**

#### Executive Producer, ESPN West Palm - West Palm Beach, FL (August 2022 - Current)

- Executive Producer/Co-Host for Theoretically Speaking (Daily, 2-4pm) and Russo & Rizzo (Daily, 4-6 pm)
  - Live video directing / board operating for YouTube & radio simultaneously
  - o Build show rundown and block out segments
  - Build graphics for video stream & social media promotion use
  - Keep programming true to clock as determined by our commercial load for the day
  - Proficient using OBS, Blackmagic, Restream & Adobe Creative Suite (Premier/Audition focused)
  - o Leading Pre-production: show-planning with co-host, plan live reads, prepare video / audio for air
  - o Booking guests on both scheduled and improvised occurrences
  - Creating and executing segments tailored for sponsors that seamlessly integrates into our content
  - Executing post-production: Show editing for podcast, show promotion on social media & YouTube
- Page Manager of Golf Content YouTube Channel, "Fore! Palm Beach"
  - $\circ$  By creating weekend golf content and aggregating tour highlights on my own time, I doubled subscribers in 5 months
- Talent Endorser for Mettrim MD, Keiser University, Racetrac, James Hardie Pro Football HOF Invitational
- · Remote Engineer
- Play-By-Play Broadcaster Voice of the Keiser Seahawks & High School Gameday

## Sports Director, Chisholm Trail Broadcasting - Enid, OK (Fall 2020 - Fall 2022)

- Maintaining social media accounts for 107.1 KNID, CTBSports, and EnidLive.com
  - o Grew all accounts by a combined 400% in 2-year run as sports director
- Write, record, and produce spots for advertisers
- Head PBP Broadcaster, voicing 150+ baseball, basketball and football games a year
- Live event hosting for banquets, contests, remotes, and other events
  - o 2022 Oklahoma Association of Broadcasting Award for Promotion of the Year
- Author/publisher of preseason football and basketball handbooks for area teams
- Organizing basketball and football area all-star voting and end of season banquet
- Country music station morning on-air shift "KattMan in the Morning" on 107.1 KNID

#### Broadcaster, TBL Enid Outlaws - Enid, OK (2021 - 2022)

- Basketball TV PBP
- On-camera pregame, halftime, and postgame interviews with coaches and players

### Talk Radio Host/Broadcaster, The Lion 90.7 FM WKPS - State College, PA (2018 - 2020)

- Host and Producer for 3 sports talk radio shows
- Play-by-play broadcaster for baseball, basketball and football
- Organized the Lion 90.7 FM's first ever 24-hour sports talk radio marathon

## Sports Programming Intern with Mad Dog Sports Radio, Sirius XM - NYC (Summer 2019)

- Produce promos and content for social media
- Show preparation for "Schein on Sports"
- Learning from talents such as Chris Russo, Adam Schein, Nick Wright, Evan Cohen

## **EDUCATION**

#### PENN STATE UNIVERSITY

B.A Broadcast Journalism / Curley Center for Sports Journalism/ Minor in Digital Media Trends & Analytics









